



World Para  
**Alpine Skiing**

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# Commercial markings on clothing and equipment - A visual guide

July 2018

# COMMERCIAL MARKINGS ON CLOTHING AND EQUIPMENT - A VISUAL GUIDE

Edition 2018-19

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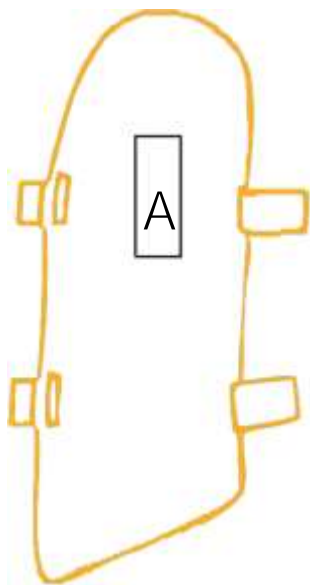
# 1. ARM AND LEG PROTECTION

One commercial marking of the manufacturer of maximum surface area of 12cm<sup>2</sup> per piece may be displayed on the leg and arm protections.

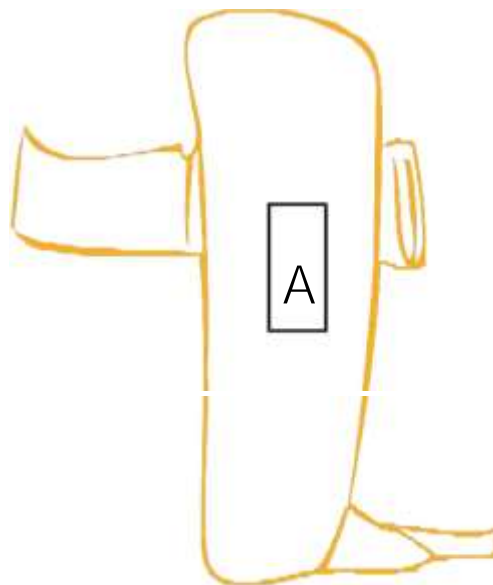
Markings may not be divided into two smaller ones.

Sponsor markings on the arm and leg protection are permitted if those protections are part of the clothing and are within the overall commercial marking of clothing.

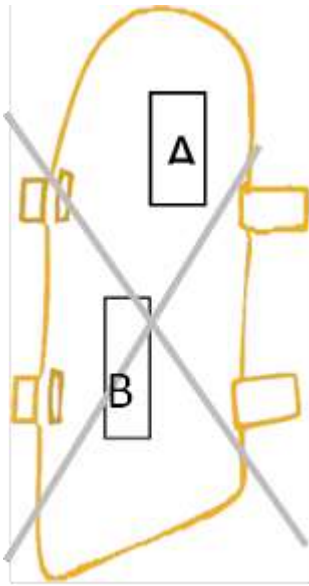
In the case where the athlete is missing a limb, an alternate location or double the size on the alternate limb is not allowed.



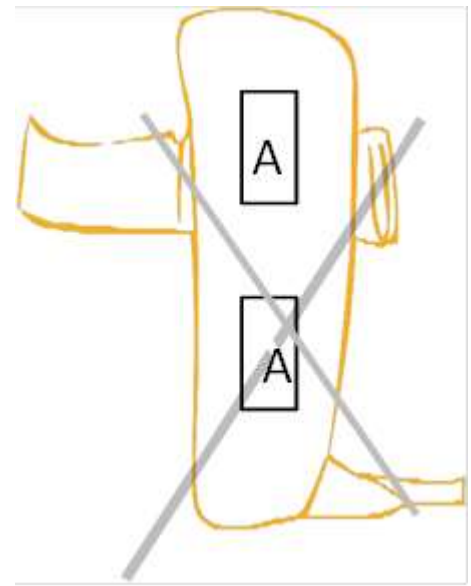
Leg protection



Arm protection



Leg protection - wrong

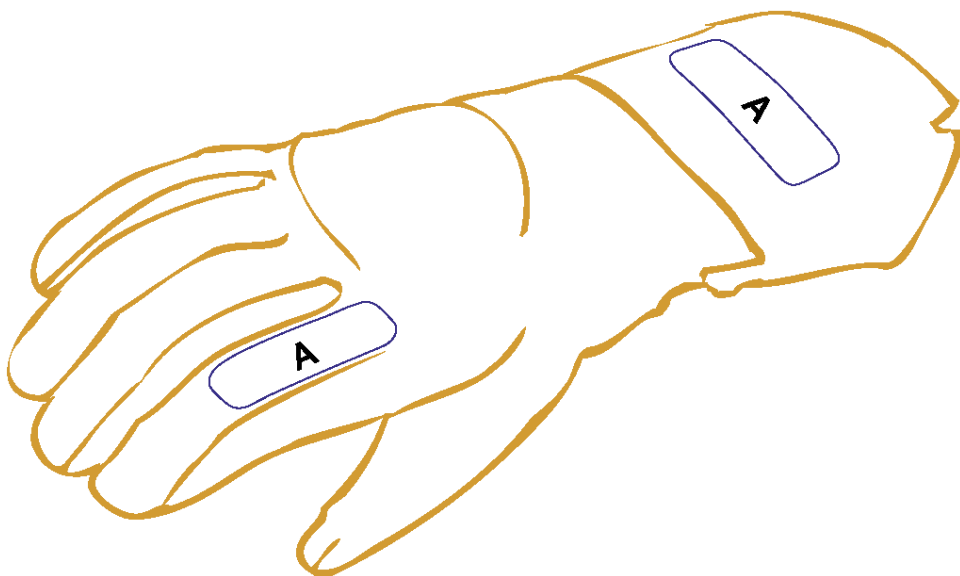
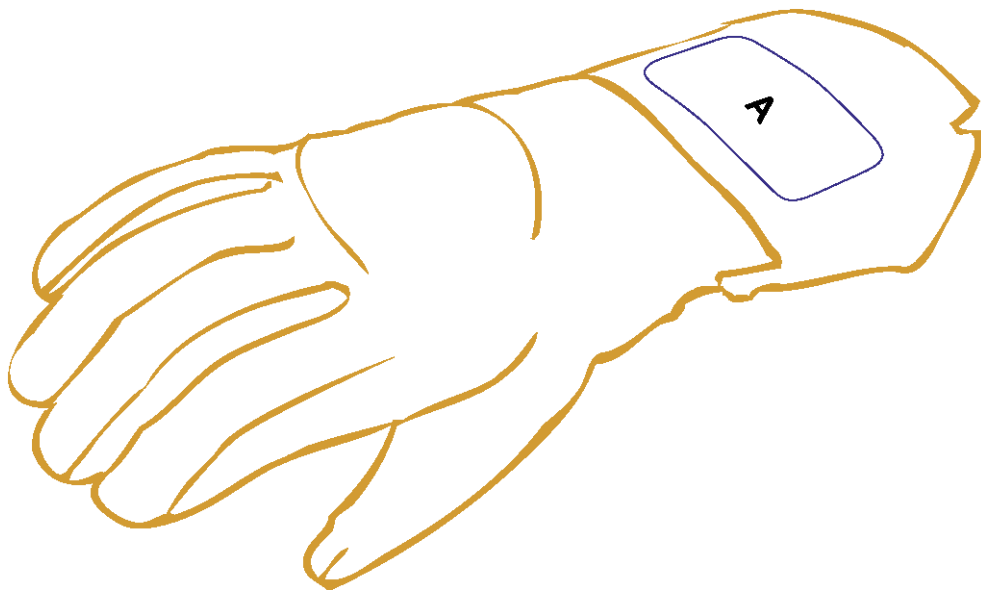


Arm protection - wrong

## 1.1 GLOVES

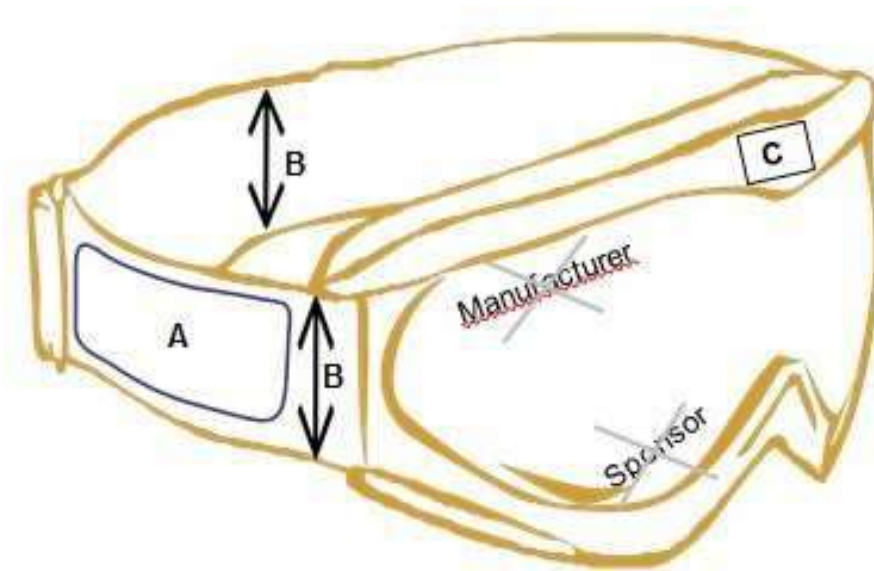
**A** = One marking of the glove manufacturer with a maximum surface of 15cm<sup>2</sup> per glove or two markings of the glove manufacturer with a combined surface area of 15cm<sup>2</sup> per glove.

If the hand is missing, a glove manufacturer is not applicable, and cannot be applied elsewhere.



## 1.2 GOGGLES

A= Two commercial markings of the manufacture with a maximum surface area of 15cm<sup>2</sup> in an unstretched position.



B= Straps no wider than 4cm.

C= A moulded logo may appear on the frame centrally on the forehead. This logo must be the same colour as the frame.

No advertisement on lenses.

### Example marking

a= 1.5cm

b= 10cm



### 1.3 RACING SUIT

A=Sponsor 1; B=Sponsor 2; C=Sponsor 3

The number of markings is not restricted.

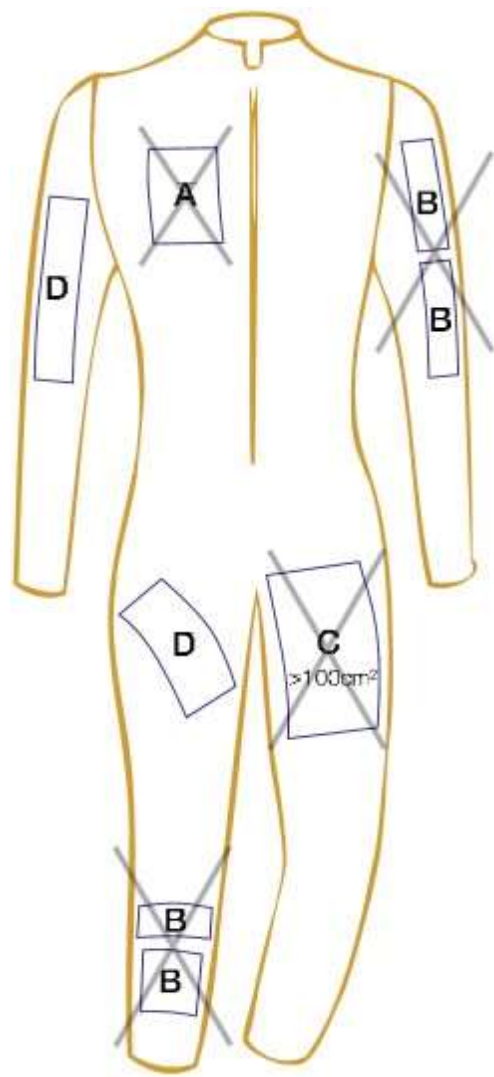
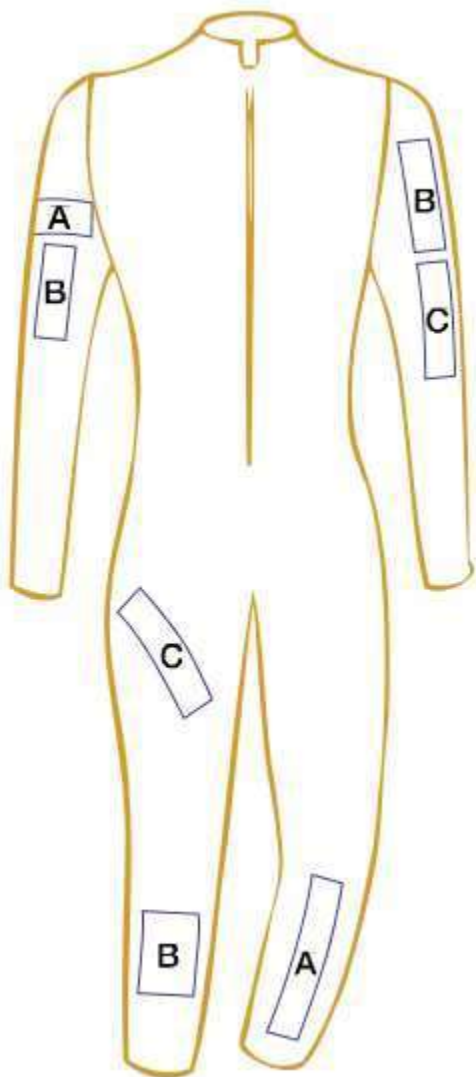
The maximum surface area for a single marking is 100cm<sup>2</sup>.

The total surface area of all markings shall not exceed 450cm<sup>2</sup>.

No markings in the bib area (A)

No markings of the same sponsor above or beside each other (B)

No single marking shall exceed 100cm<sup>2</sup> (C)



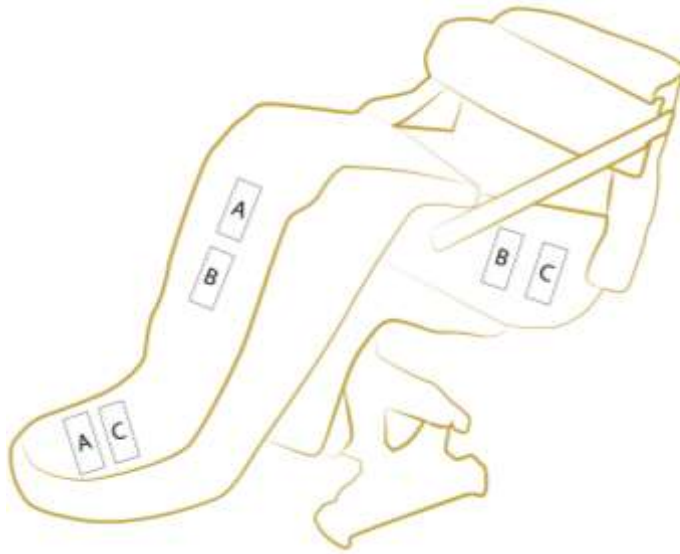


## 1.4 SITSKI

Commercial marks on a sit-ski are considered to be part of the racing suit and are counted towards the total surface area allowed. The same regulations that apply to the racing suit are applicable to the sit-skis.

The maximum surface area for a single marking is 100cm<sup>2</sup>.

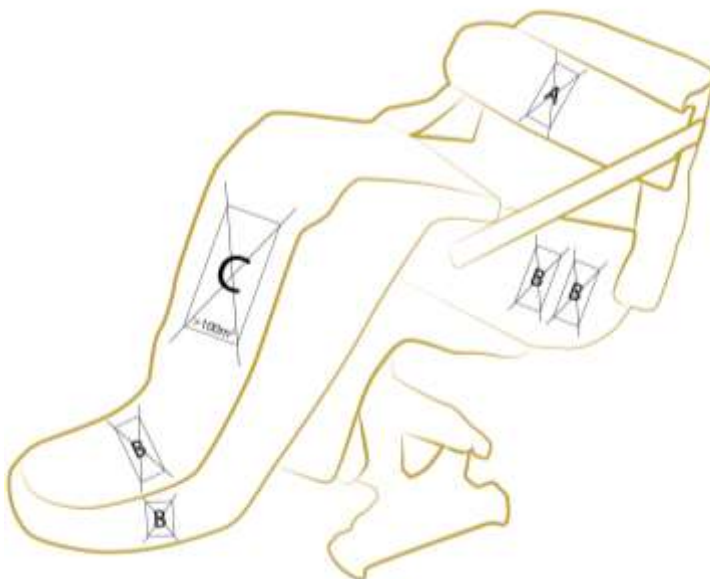
The total surface area of all markings shall not exceed 450cm<sup>2</sup>.



No markings in the bib area **(A)**

No markings of the same sponsor above or beside each other **(B)**

No single marking shall exceed 100cm<sup>2</sup> **(C)**



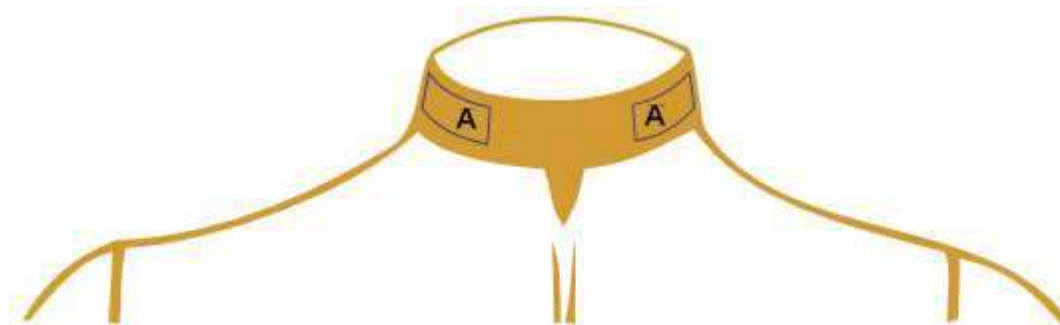
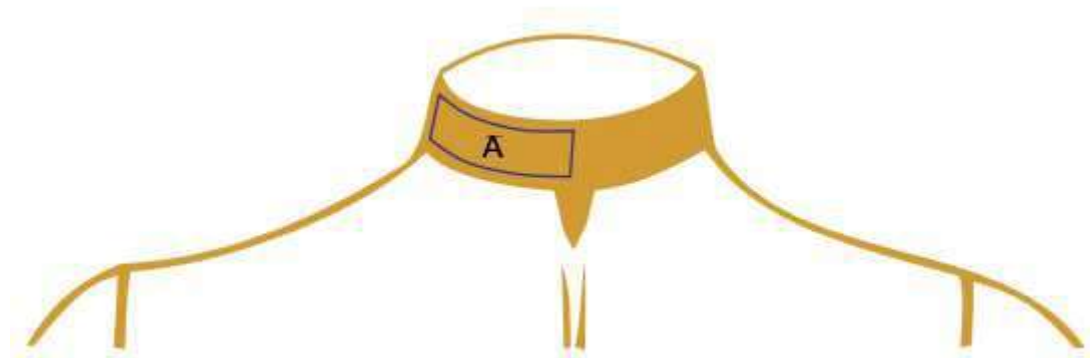
## 1.5 ROLLNECK

Markings on the rollneck are in addition to the 450cm<sup>2</sup>.

The total surface area of the markings may not exceed 20cm<sup>2</sup>.

Markings may be divided into two parts.

A military symbol (emblem), indicating the national military organisation and similar organisations may be displayed on warm-up suits (not on headgear or race suits), with a maximum size of 20cm<sup>2</sup>. This symbol is not included within the 450 cm<sup>2</sup> total surface area of the commercial markings. This applies also to markings of charitable organisations



## 2. HELMETS AND HEADGEAR

### OPTION ONE

A= NSA identification minimum 6cm<sup>2</sup>.

B= Two identical sponsor markings max. area 25cm<sup>2</sup> each.

C= Two commercial markings of the manufacturer max. area 15cm<sup>2</sup> each.

### OPTION TWO

A= NSA identification minimum 6cm<sup>2</sup>.

B= One sponsor marking max. area 50cm<sup>2</sup>.

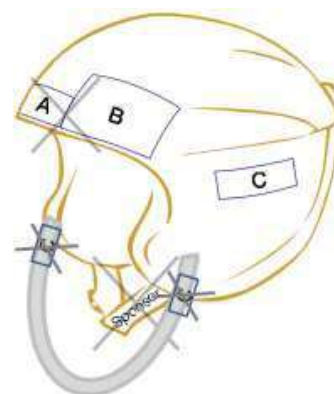
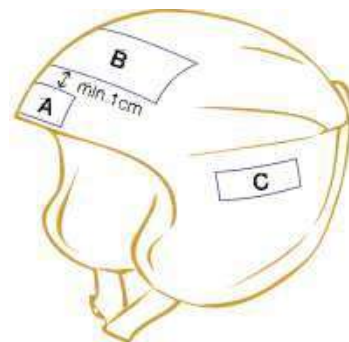
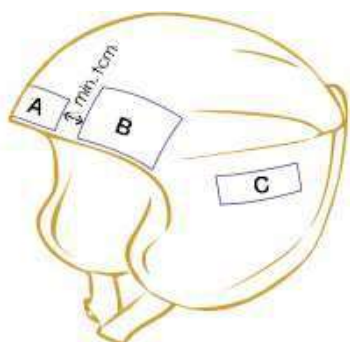
C= Two commercial markings of the manufacturer max. area 15cm<sup>2</sup> each.

No advertisement on chin straps.

No advertisement on face guard.

1cm gap between NSA identification and sponsor marking.

D= One time the full name of the athlete. Max. size 20cm<sup>2</sup> at the back of the helmet in standard font (Arial).



### FRONT VIEW

A= NSA identification minimum 6cm<sup>2</sup>.

B= Two identical sponsor markings max. area 25cm<sup>2</sup> each or one sponsor marking above the NSA ID max. 50cm<sup>2</sup>.

C= Two commercial markings of the manufacturer above the ears max. area 15cm<sup>2</sup> each.

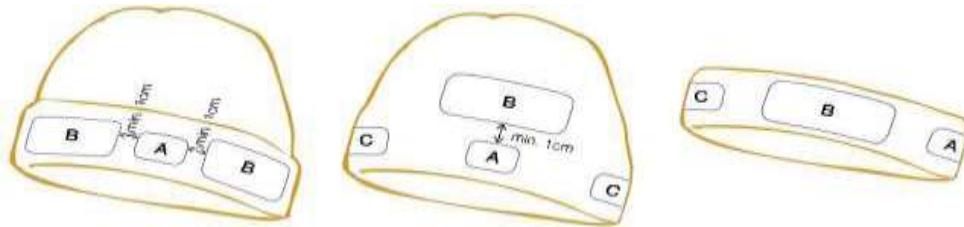
### FRONT VIEW

A= NSA identification minimum area 6cm<sup>2</sup>.

B= One sponsor marking max. area 50cm<sup>2</sup>.

C= Commercial marking of the manufacturer max. area 15cm<sup>2</sup>.

D= One time the full name of the athlete. Max. size 20cm<sup>2</sup> at the rear of the



hat/headband in standard font (Arial).

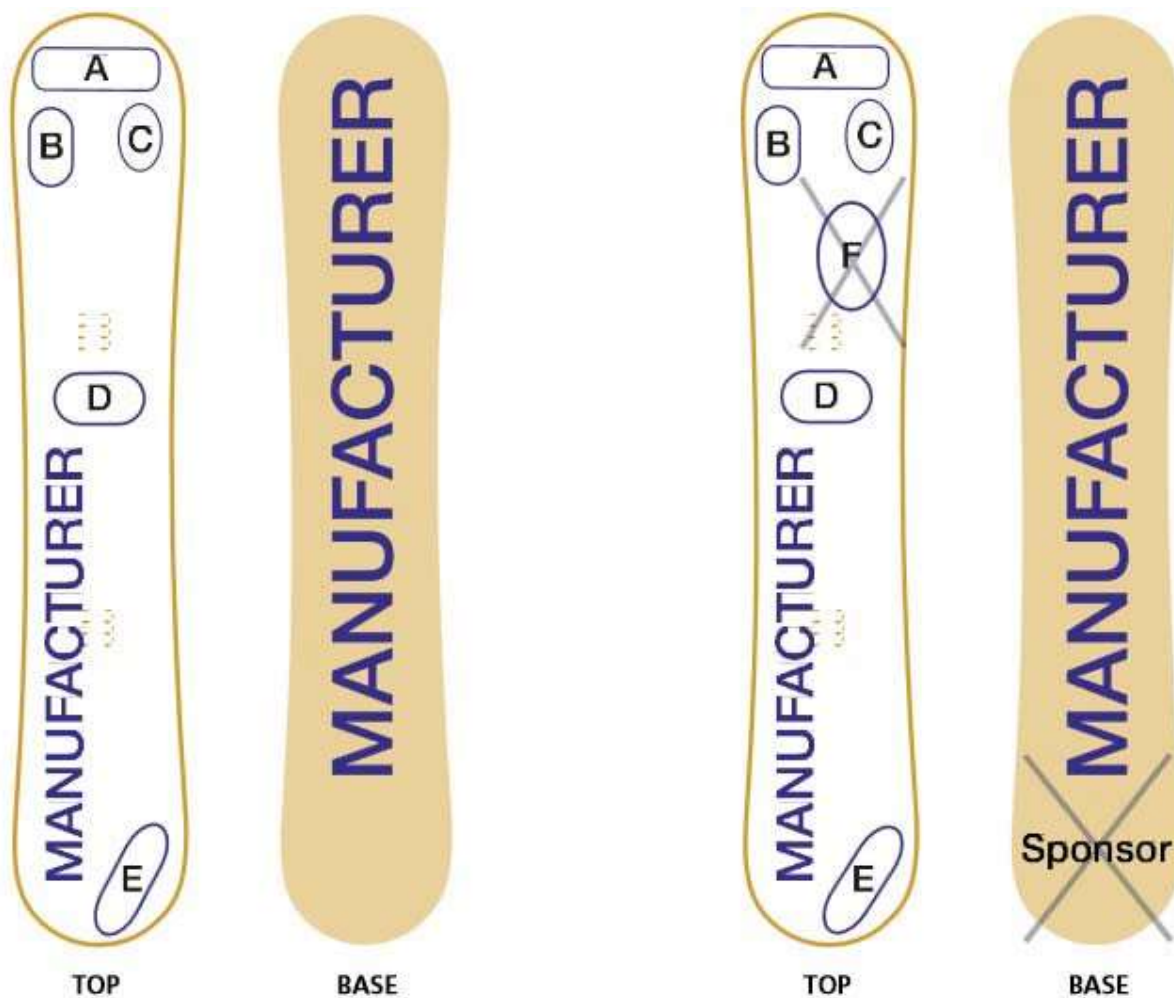
### 3. SNOWBOARDS

The **TOP** of the snowboard may carry:

- the commercial marking of the manufacturer
- Up to five sponsors markings with a total surface area of 500cm<sup>2</sup>, but none bigger than 200cm<sup>2</sup>.

The **BASE** of the snowboard may only carry the commercial markings of the manufacturer.

Sponsor markings are not permitted on the base of the snowboard.





## 4. EXAMPLE MARKING MEASURING

The size of the commercial marking is the surface within the actual outline of the marking.

The measuring is done in an unstretched shape.



If the marking is contained within an area of different colour, the total surface area of the different colour is to be measured.



This document does not apply to the Paralympic Games, for which the specific Manufacturer Identification Guidelines apply.



**World Para Alpine Skiing**

Adenauerallee 212-214  
53113 Bonn, Germany

Tel. +49 228 2097-200  
Fax +49 228 2097-209

**[info@WorldParaAlpineSkiing.org](mailto:info@WorldParaAlpineSkiing.org)**  
**[www.WorldParaAlpineSkiing.org](http://www.WorldParaAlpineSkiing.org)**

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