

15 November 2015
Sir Philip Craven

IPC Biennial Report





Strategic goal – Paralympic Games

A photograph of two male Paralympic athletes running on a track. The athlete on the left is wearing a green and blue singlet with "SOUTH AFRICA" and the number "2636" on it. The athlete on the right is wearing a white singlet with "GREATBRITAIN" and the number "1021" on it. Both athletes are in motion, with their arms pumping. A semi-transparent blue banner is overlaid across the bottom of the image, containing the text "Consolidate the Paralympic Games as a premier sporting event".

Consolidate the Paralympic Games
as a premier sporting event

Sochi 2014



The Games in numbers:

- 550 athletes from 45 countries
 - 2.1 billion cumulative TV audience
 - 316,200 tickets sold
 - 400,000 website visitors
 - 2.5 million YouTube views
-

Sochi 2014



Sochi 2014



Sochi 2014



Rio 2016

Rio 2016 sets the goals high

- 4,350 athletes from 180 countries
- 22 sports
- 3.3 million tickets to be sold
- Cumulative TV audience of 4 billion and more



Rio 2016



Rio 2016



Rio 2016



PyeongChang 2018



- 670 athletes
- 80 medal events
- Wheelchair curling to be expanded from 10 to 12 teams
- Snowboard stand alone sport with 10 medal events

Tokyo 2020



#Tokyo2020 Paralympic Sports announced

25 August – 06 September 2020

www.paralympic.org



Archery



Athletics



Badminton



Boccia



Canoe



Cycling



Equestrian



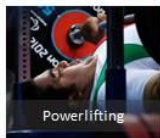
Football 5-a-side



Goalball



Judo



Powerlifting



Rowing



Shooting



Sitting volleyball



Swimming



Table tennis



Taekwondo



Triathlon



Wheelchair basketball



Wheelchair fencing



Wheelchair rugby



Wheelchair tennis

Beijing 2022





Strategic goal – Para-athletes



Empower para-athletes and support the development of para-sports

VISTA 2015



IPC 2017 Athlete Classification Code



Anti-doping



Proud Paralympian





Strategic goal – Paralympic Brand

The background of the slide is a photograph of a Gothic-style building with several spires and a bridge under construction. The bridge has a blue and white metal structure. A semi-transparent red banner is overlaid on the bottom half of the image, containing the text "Improve the recognition and value of the Paralympic Brand".

Improve the recognition and value
of the Paralympic Brand

Increasing broadcast coverage

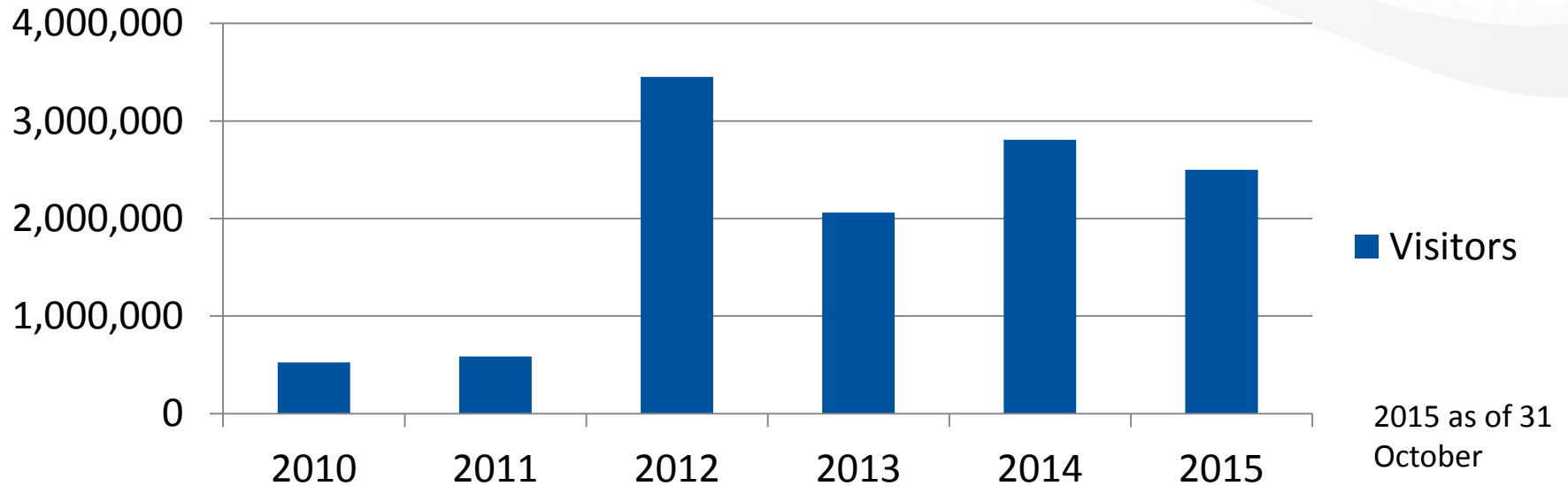


Broadcasters signed up to show the Paralympic Games with #500daystogo





Visitors to www.paralympic.org





Pre-London 2012 vs pre-Rio 2016

Website visitors ahead of the Games

Months to go	London 2012	Rio 2016
16	35,185	227,218
15	36,834	184,692
14	36,783	203,828
13	46,884	332,490
12	51,892	194,677
11	67,047	410,156

Strategic driver – Funding

A photograph of a wheelchair basketball game. In the foreground, a player from Australia, wearing a green jersey with the number 3 and "AUSTRALIA" on it, is leaning forward. He has tattoos on his left arm and is wearing a blue helmet. To his left, a player from Canada, wearing a red jersey with "Canada" and the number 10, is also leaning forward. The background is a blurred crowd of spectators in a gymnasium.

Build sustainable funding

Strategic driver – Organisational capability



Shape organisational capability

Strategic Plan 2015 to 2018

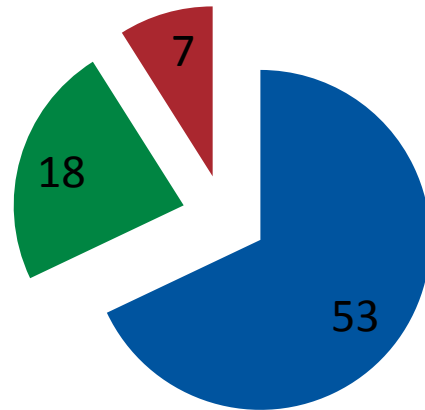
Strategic outlook for the
International Paralympic Committee



Workforce



The IPC, IPC sports and Agitos Foundation now employ 78 people



- Core
- IPC Sports
- Agitos Foundation

IPC Governance



2015 IPC General Assembly Mexico City

- Governance Review
- Develop our relationship with the IOC
- Revitalize Paralympic Sport
- Clarify the future of IPC Managed Sports
- Leadership Development
- Grow our Partnership and our Income
- Develop and Strengthen our Organization

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Strategic driver – Partnerships

25 International
Paralympic
Committee



and I'm proud to be your fan.

25 International
Paralympic
Committee



Foster key strategic partnerships

IPC-IOC relationship



IPC and the United Nations



Worldwide Partners

Atos

ottobock.

VISA

Panasonic

SAMSUNG



International Partners

Allianz 



Honorary Board Meeting



IPC Sports



IPC Athletics



IPC Swimming



IPC Powerlifting



IPC Shooting



IPC Wheelchair Dance Sport



IPC Biathlon and Cross-Country Skiing



IPC Snowboard



IPC Alpine Skiing



IPC Ice Sledge Hockey



**Thank you to you all.
You are the Movement.**



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