

Information about Hosting an IPC Swimming World Championship

Para sport is growing in popularity since the amazing exposure from the London 2012 Paralympic Games. This growth is not only in athletes but in fans as well, this is one of the many factors that make hosting World Championships for Para Sports an exciting opportunity for countries.

IPC Swimming is the second largest IPC Sport and one of the most watched at the 2012 Paralympic Games. Some of the top athletes from around the world are now household names.

Local Organising Committees work directly with IPC Swimming to ensure the best possible Championships are offered. Below are a few key points about hosting an IPC Swimming World Championships.

Benefits for the host nation:

- The Championships draws around a thousand people (athletes, team officials, and fan) into the city, therefore it is an excellent opportunity to promote not only the host city but also the country.
- Hosting an IPC event of this size bring accessibility to the foreground.
- The Championships are a perfect opportunity to create a lasting legacy. Through initiatives like talent ID camps hosting the Championships can have a lasting effect on development of young athletes and the future of the sport in the host country.
- Capitalising on the Championships, nations can also improve their para swimming national technical official pool.

Example of some possible cost breakdown:

<u>Revenue Areas</u>: Ticket sales, sponsorship & advertising, merchandising, and funding, etc. <u>Expenditure areas</u>: LOC co-ordination, co-ordination meetings, IT & telecommunications, venue cost, medical services, ceremonies, etc.

What are the steps?

The first step is putting together a bid application, which includes information such as when and where the proposed competition will take place, a brief description of the host city, a proposed budget and possible accommodations.

Then IPC Swimming will review the applications. In case there are follow up questions, IPC Swimming will follow up with the LOC. If the bid is accepted contract talks will follow, which include a detailed schedule of work. Once all parties are in agreement the contract is signed and the Championships planning will begin. IPC Swimming is there every step of the way to help the Organising Committee.

For further information please see the <u>IPC Swimming World Championships Fact Sheet</u>.