

**IPC Swimming European Championships
Eindhoven, Netherlands, 4-10 August 2014 (the 'Championships')**

-News Access Rules-

In these rules "**News Access**" means access to the audio visual feeds of the Championships by media organisations producing bona fide news coverage of the events taking place as part of the Championships, for use in regularly scheduled news bulletins, sports news shows and similar programmes. This may be on a national or regional basis. Provided in every case that such broadcasts shall be limited to a maximum of 3 minutes per bulletin and the broadcaster or media company also complies with the other provisions of these Rules.

News Access is permitted for television and radio without further special permission (but always subject to the conditions of these Rules) and for Internet, via a mobile platform or any other interactive media or electronic medium, with the express prior written approval of the IPC following disclosure of the websites and other channels to be utilized and the use to be made of the News Access Material.

"**News Access Material**" means the Championship footage used pursuant to these Rules (or purporting to be so).

"**Championship Venues**" means all venues used for the purpose of the Championships that require accreditation or has public access during regular sessions when the public are admitted to the Championships.

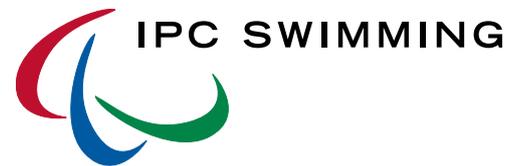
These rules are designed to secure the objectives of the European Audiovisual Media Services Directive which are expressed in Article 15 of the Directive as follows (despite references to the EU within the Directive these Rules are applicable to broadcasters anywhere in the world):-

"...that for the purpose of short news reports, any broadcaster established in the Union has access on a fair, reasonable and non-discriminatory basis to events of high interest to the public which are transmitted on an exclusive basis by a broadcaster under their jurisdiction."

Therefore News Access shall be permitted in accordance with the following conditions.

1. The material must be obtained through the Rights Holder in each territory, LOC Host Broadcaster or the IPC.
2. Programmes that feature News Access Material shall not be positioned or promoted as official Championship programmes and the broadcaster shall not falsely claim to be a rights holder.
3. Subject to the exception for all-news networks as outlined below, the News Access Material may appear in no more than four programmes per day.

4. The amount of News Access Material used in any one programme shall not exceed a total of three minutes and the duration of any News Access Material contained in a programme shall not exceed one third of the duration of the particular event being reported on.
5. News Access Material may not be shown live; there must be a delay of at least 60 minutes following the end of the session reported on and the use of the News Access Material.
6. News Access Material may only be used for a period of 72 hours following the completion of the session being reported on. After such period the footage becomes part of the IPC proprietary archive. IPC archive material cannot be shown without a license from the IPC and the payment of an appropriate rights fee; otherwise there will be breach of copyright and potential legal action for damages and/or an account of profits.
7. Should any 'fair dealing' or similar provisions contained in any applicable national law permit the use of any IPC archive footage without first obtaining a license from the IPC, then the amount of News Access otherwise permitted by these Rules shall be reduced by the duration that such footage is permitted to be used pursuant to such fair dealing or similar provisions.
8. Subject to Paragraph 9 below, in the case of an all-news network, it may utilise News Access Material during multiple news broadcasts, as long as the combined time that this is shown does not exceed a total of twelve minutes per day.
9. Non-Rights Holders, provided they are holders of ENR accreditation, will have access with equipment to the press zone of the mixed zone and press conference rooms and main media center as well as access without equipment to other parts of the Championships Venue.
10. These Rules are designed to permit news coverage of the Championships. No one is permitted to trade in News Access Material, or make it available to other broadcasters or media organisations, other than the IPC, the Championships Organising Committee and the Right Holders for each territory.
11. News access material shall not be used in or connected with advertising or product or service promotion.
12. Each broadcast of News Access Material shall give an on-screen credit ("Courtesy of (Name of Rights Holder); or similar) to the Rights Holder in the particular territory in which it is customary to do so. A list of such rights holders shall be available through the IPC.



13. These Rules do not apply to footage taken of official press conferences, which shall not be considered subject to the time restrictions contained in these News Access Rules.
14. The accreditations of any organisation or person(s) accredited at the Championships may be withdrawn without notice, at the discretion of the IPC, in the event of a breach of these News Access Rules.