



London 2012 Media Accreditation

The media accreditation process for the London 2012 Paralympic Games will start beginning of 2012.

The following media accreditation categories exist:

Code	Description
E	Written Press: Journalist, editor, photographic editor employed or contracted by a world news agency, a national agency, a general daily newspaper, a sports daily, a sports magazine or sports internet site, a periodical or independent/freelance journalist under contract.
EP	Photographer: meeting the same criteria as those defined for category "E".
ENR	Non-rights holding broadcast organization: Member of a non-rights holding radio and/or television organization.

As in previous Paralympics, written press (E) and photographers (EP) will apply for media accreditation via their respective National Paralympic Committee (NPC). In order to ensure a successful and high-quality media coverage of the Paralympic Games, the NPCs are responsible for ensuring and confirming that the organizations and individuals being accredited are genuine recognized media professionals.

Contact information for all NPCs can be found here: www.paralympic.org/NPCs

Non-rights holding broadcast organizations (ENR) had to have to applied through the International Paralympic Committee (IPC) by **31 January 2012**. Non-rights holding broadcast organizations have to abide by the News Access Rules.

Please take a look at the table below for detailed information on the accreditation process. If you have any questions, please do not hesitate to contact Eva Werthmann, IPC Media Manager, at eva.werthmann@paralympic.org or via phone at +49-228-2097-143 .

Responsibility	Task	Deadline
LOCOG	Distribution of the Press by Number Forms to all NPCs. NPCs have to fill in names and contact details of media organizations and individuals interested in coming to the London 2012 Paralympic Games	27 January 2012
NPCs/IPC	Submission of Press by Number Forms to LOCOG	17 February 2012
LOCOG	Distribution of the Press by Name forms to NPCs based on the numbers submitted in the Press by Number Forms	29 February 2012
NPCs/IPC	Submission of Press by Name forms to LOCOG	27 April 2012
LOCOG	Distribution of PIACs to NPCs and IPC	July 2012
NPCs/IPC	Distribution of PIACs to Media Organizations	July/August 2012